



## CDSN MONTHLY MEETING

Founded in 1978 by Carol Feit Lane as a forum for professional Career Counselors  
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**Date:** Thursday, January 16, 2020

**Place:** NEW LOCATION –

**96 Street Library**

112 East 96th Street  
New York, NY 10128  
212-289-0908

Between Lexington and Park Avenues, near #6 train

**TIME: 10:15 AM – 12:15 PM.** The program will begin promptly at 10:15 AM (two hour attendance is mandatory if you wish to receive CEU credits)

**Topic:** Career Trends

The only constant is change, and our field and the world of work continue to reflect this, so it's incumbent upon us to stay abreast of what is evolving, not only to keep our own counseling practices current, but to be able to provide our clients with the most up to date and accurate information. In this conversation we'll discuss some of the hot topics over the past couple of years and continue to play a role as we consider how to best support our clients going into the next decade. Currently the top 10 list of Career trends include

1. The "New" Retirement
2. Positive Psychology & Wellbeing
3. Generation Z
4. Artificial intelligence
5. Diversity & Bias
6. Remote work
7. Everyone is an entrepreneur
8. Storytelling
9. Social Branding & Sourcing
10. Work/ Life Balance

**Donna Sweidan** will lead a discussion, that will include results of 2019 Career Trends White Paper and Career Thought Leaders' (CTL) most recent look at trends for 2020. We'll look at the most critical issues that appear to be impacting our clients and in turn our work. From the shifting needs of five generations in the workplace and how it's transforming the way we counsel and coach our clients, to the impact of AI on both career counseling, the hiring process and careers of the future. Donna will also share a wealth of resources she has gathered from Career Thought Leaders and answer any questions about the CTL Conference in Philadelphia in April 2020.



**Donna Sweidan**, LMHC is the founder of Careerfolk. For 20+ years, Donna has offered a unique blend of psychological counseling and life, career and executive coaching that takes her clients on a journey from soul search to clarity, confidence and concrete goals. She was voted one of the top 25 career coaches and resume writers online by [Careertoolkit.com](http://Careertoolkit.com) in 2016, and most recently, voted one of the Top 20 coaches to follow in 2020 by [Talent LMS](http://TalentLMS)

Prior to starting CareerFolk, LLC in 2005, she was the founding director of The New School's Office of Career Development. She has also worked and consulted at DBM Outplacement Services, REA Career Services and served as adjunct faculty at Baruch College, Pace University and NYU. She served as the Career and Business Development Coach for the Connecticut Women's Business Development Center and as coordinator of disability services at University of Connecticut. Donna helped start a new career center to create to serve immigrants entering the US workplace.

Donna is a New York State Licensed Mental Health Counselor with a Masters in Counseling from New York University and training at the Institute for Contemporary Psychotherapy, so she is always wearing her therapeutic hat. Prior to moving to the US, she lived and studied in South Africa where she obtained a BA in Psychology from the University of Witwatersrand, and a BA, Honors in Applied Psychology from Rand University, both in Johannesburg.

Donna is an active member in the career development community and serves as a board member of the Career Development Specialists Network.

**Questions?** [cdsnny@gmail.com](mailto:cdsnny@gmail.com)